## AUSTRALIAN RADIO COMMUNICATIONS INDUSTRY ASSOCIATION (ARCIA)

## Industry Code of Conduct

In accordance with the guidelines for Professional Accreditation of ARCIA this business is committed to complying with the following ARCIA Code of Conduct

- 1. To operate the business in an ethical and professional manner with regard to relevant legislation, regulations and standards, as well as respecting the rights of others.
- 2. To at all times provide clients and others with products, services and consultancy that reflect Industry Best Practice and are considered to be 'most suited' to the needs expressed.
- 3. To act with honour and integrity with regard to the privacy of client information and to avoid unauthorised disclosure either for personal gain or for the benefit of others.
- 4. To seek to continually improve the knowledge and skills of the business and its employees through professional development and to foster the improvement of the knowledge and skills of others.
- 5. To avoid presenting the business or its capabilities beyond its level of expertise and by so doing lead clients to expect an outcome than is potentially not possible.

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- 6. To always promote the interests of the Radio Communications Industry in a positive manner and to avoid representing the business or its products as offering solutions that are not true or possible.
- 7. To act with integrity towards others and to avoid impugning their professional competence, skills or actions without good cause.
- 8. To at all times act with the best interests of the Radio Communications Industry in order to ensure the ongoing viability of the industry and to also attempt to attract others to the Industry

Australian Radio Communications Industry Association (Inc)

www.arcia.org.au