



# **2013 ANNUAL REPORT**



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## MISSION

The Australian Radio Communications Industry Association (ARCIA) is an association representing individuals and professional organisations that provide and support two way radio communication and wireless based solutions, whose mission is to:

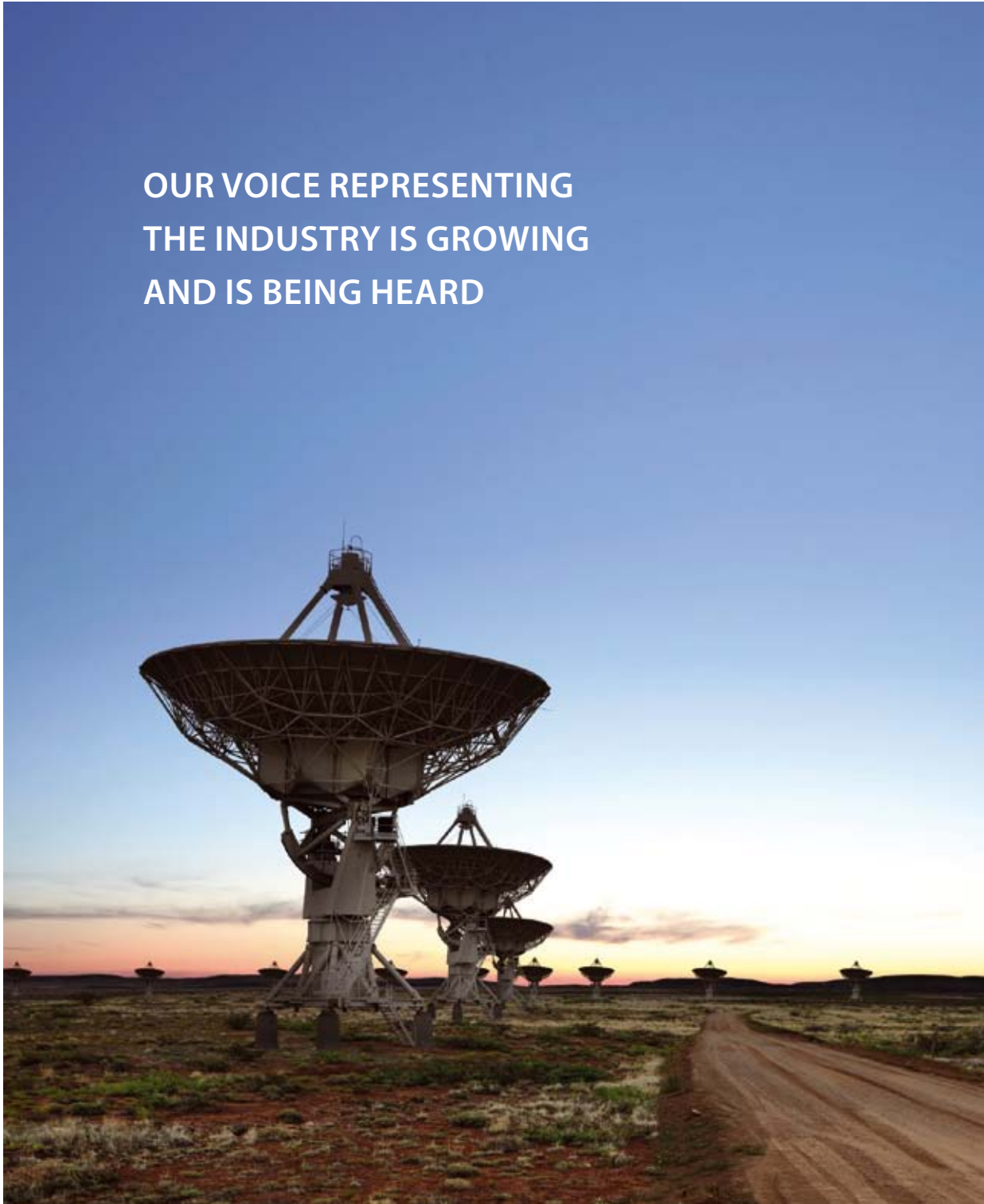
- Promote and foster future industry development and growth.
- Promote high ethical standards of business conduct within the industry.
- Create environments to promote the exchange of ideas among its membership, radio users, industry professionals and manufacturers.
- Provide educational and promotional opportunities to enable its membership to grow and advance professional standards.
- Represent and promote the interests of its membership to the radio user community, manufacturers, regulators, other associations and the media.
- Occasionally provide specialist services that the membership requires to further develop the interests and benefits of the industry.

## AIM

ARCIA's key aim is to actively canvass support and involvement from all sections of the radio communications industry around Australia in order to become an effective voice on behalf of the industry to the Australian government and regulators.

The Australian Radio Communications Industry Association also strives to implement diverse, industry-specific initiatives to raise the profile, importance and awareness of radio communications in Australia.

**OUR VOICE REPRESENTING  
THE INDUSTRY IS GROWING  
AND IS BEING HEARD**



## PRESIDENT'S REPORT

Fiscal year 2012–2013 has been a repeat of the previous year for the Association in terms of growth, representation and achievements. We have seen many new faces on the Committee and the success of the various state based subcommittees. The regional events have also been outstanding with very good attendance at premier venues around the country.

Membership continues to grow and the number of companies applying for Accreditation is continuously increasing with many companies applying for renewal of Accreditation. The goals determined by the planning day from previous years have been met and requirements continue to develop. Initiatives such as the history project continue to inspire the imagination of our members with many excellent contributions of articles, timelines and photos that will serve to preserve our history.

Growing membership continues to be our biggest driver and programs are being developed to provide more value to our existing members and to attract new members. We have a way to go before we can claim to cover the entire industry, but we are making good progress. Our voice representing the industry is growing and is being heard. ARCIA has been invited to speak at many events throughout the year such as RadioComms Connect (now Comms Connect) in Melbourne, a presentation at RMIT Engineering Design lectures, judging RMIT EnGenius design awards, as well as involvement with ACMA Spectrum Updates.

We have responded to the ACMA proposal on the digital dividend. ARCIA's affiliation with APCO Australia, where we have agreed to work together on technical aspects of inquiries, plans and ACMA proposals, combines the voice of the industry with the voice of end users to present a cohesive view on the future of spectrum for commercial and public safety use. We also collaborated with Volunteer Fire Brigades Victoria in their response to one of the ACMA discussion papers.

Accreditation is being reviewed and revised as we move towards recognising higher levels of achievement, quality and professionalism. This allows the public to get a better understanding of the benefits and value provided by accredited companies, with some requests for tender now seeking an indication of ARCIA membership and accreditation. Recognition by our peers remains in focus and the Annual Industry Gala Dinner in 2012 saw even higher rates of nominations for the Industry Excellence Awards. Nominations are now open for 2013 and we hope to see a further increase in the number of nominations.

The achievements of the Association would not be possible without the services provided by our volunteer committee and sub-committees. My thanks go to each of these individuals and I ask that all members consider what they can do to contribute, either by volunteering for a committee, helping organise regional events, or continuing to provide support and suggestions throughout the year. Elections will be held in August and this is your chance to commit to the industry and have your say in how the Association is run. The ARCIA constitution is structured to recognise 'electronic attendance' of members at committee meetings in recognition of modern business practices.

Chris Kelly  
ARCIA President



## ABOUT THE COMMITTEE

ARCIA is made up of elected Committee and Ex-Officio members who are actively engaged in the Australian radio communications industry. They bring many years of knowledge and expertise to the Association without personal financial gain.

ARCIA Committee and Ex-Officio members work on behalf of the Association's members on issues where they believe the industry should be protected or represented and are elected based on their interest to best serve the industry as a whole. The Association welcomes regular comments and suggestions from its members to ensure the Committee continues to fulfill its role.

The ARCIA Committee meets monthly to manage, coordinate and implement the Association's various activities, including Accreditation, Technical and Spectrum Issues, Training and Education, Membership and Events. Each member is involved in various sub-committees to ensure the Association's goals are achieved.

Nominations for Office Bearers open four weeks prior to the Annual General Meeting in August each year. ARCIA is keen to represent all sectors of the Australian radio communications industry and encourages all to attend and nominate.

ARCIA ensures it maintains its national representation by offering teleconference for those interstate or in rural areas who are unable to physically attend the Association's meetings, which are currently hosted in ARCIA's head office in Melbourne, Victoria.



## COMMITTEE REPRESENTATION

### President

Chris Kelly

### Vice President

Martin McLeod

### Secretary/Public Officer

Bob Rogers

### Treasurer

David Cox

### Accreditation Subcommittee

Chris Stapleton

Chris Kelly

### NSW Subcommittee

Hamish Duff

Andrew Findlay

Martin McLeod

### SA Subcommittee

Jeff Perry

### QLD Subcommittee

Anthony Blyth

Jim Simpson

Phil Dowd

Devran Roberts

### VIC Subcommittee

Andrew Wyborn

Chris Stapleton

Chris Kelly

Bob Rogers

David Cox

Jamie Baker

Noel Higgins

Ian Miller

### WA Subcommittee

Rob Howes

### Training and Education Subcommittee

Bob Rogers

Chris Kelly

Craig Ross

Andrew Findlay

### Spectrum and Technical Subcommittee

Ian Miller

Noel Higgins

### Membership Subcommittee

Jamie Baker

Phil Dowd

### Partnerships Subcommittee

Ian Miller

Anthony Blyth

Hamish Duff

### Events and Communications

#### Subcommittee

Madeleine Cahill

Alison Brown

**NATIONAL REPORTS**



## WA REPORT

Western Australia's strong economic position, buoyed by its mining resources, was the catalyst for growth in the radio communications sector in the past 12 months. Whilst predictions have been showing a slow down of new projects, many radio communications upgrades will continue to be rolled out over the next few years as there is an ongoing demand for skilled technicians and engineers.

ARCIA members have spoken about the small pool of qualified technicians to draw from and the need to recruit from overseas to fill the skills gap, highlighting the need for attraction, training and retention programs for local communication apprentices.

The 2013 WA Industry and Networking event held at the Pagoda Ballroom in May brought together members and guests with the theme *"who is training for the future"*. Keynote speaker, Ralf Dix from WA Polytechnic, spoke of the dilution of targeted training in radio and electronics and the risk this presents to the future of the industry.

We are seeing new challenges with interference compliance and competition for radio spectrum, putting increased pressures on the industry. The Square Kilometre Array (SKA) radio telescope project, located in the Midwest of WA, mandates large radio quiet zones within a region that is rapidly expanding with mining activity. Increased diligence from the technical teams is required in the design and deployment of reliable communications platforms ensuring compliance, and through ARCIA, the radio industry is able to lobby for a rational and equitable approach for co-existence.

WA's quarterly networking evenings will continue throughout 2013, giving members an opportunity to network in an informal environment, and I look forward to hearing from members how I can best serve them.

Rob Howes  
WA Subcommittee Member





## NSW REPORT

In 2013, ARCIA NSW hosted another regional event in Sydney. Approximately 100 guests enjoyed stunning views over Darling Harbour and the city skyline. The guest speaker was Robert Johnston from the ACMA who gave us insight into the current status of the 400 MHz band plan changes.

The ACMA had a number of people at the event, which was very much appreciated. The event also highlighted the importance of industry networking and discussions on many relevant topics.

For 2014 a new venue will be required as the Darling Harbour conference centre will be undergoing reconstruction and we will also be considering a new month to hold the event to ensure that we capture the maximum industry benefit.

ARCIA was represented on the RF Industries sailing day with a crew of members and guests successfully navigating Sydney Harbour and avoiding Manly ferries at the same time.

ARCIA NSW is spending considerable time and effort in 2013 discussing the current IPART review on the Crown Land Site Fees. The NSW Committee met on three occasions and discussed the implications and pricing of sites. ARCIA NSW made a formal submission to IPART and also encouraged individual members to do the same.

As of June 2013, IPART released a draft report and it is fair to say that if adopted by the NSW Government, it would be devastating for our industry. The existing site costs and co-user fees are already damaging enough, however they propose to increase fees to even higher levels. Part of our frustration relates to the denial and lack of reception from the NSW Government over the issues we have raised. For example, IPART engaged a consultant to provide a report on site fees and the Two-Radio Industry was dismissed in 2 lines of a 47-page report.

The next round of submissions and workshops are scheduled for June 2013 and the ARCIA NSW Committee will again be representing the industry in an attempt to see a reasonable outcome.

Hamish Duff  
NSW Subcommittee Member



## SA REPORT

Financial year 2012–2013 saw continual growth in the awareness of ARCIA's role in the Radio Communications Industry and in the outcomes of some of ARCIA's initiatives in this region. I was grateful to hear a prominent local industry praise ARCIA for portraying itself as a professional and prestigious industry that is attractive to others who are considering a career in radio communications. This is of course one of our primary objectives, so it was good to receive feedback that we are achieving our goals.

In September we held the second annual dinner for the South Australian chapter of ARCIA. Attendance grew from the first year, which we take as an endorsement of success of the night and provides encouragement that we will be able to once again grow this event in 2013.

Our guest speaker at this dinner was Mark Hanson for the SA–GRN group. Mark gave interesting insight into the characteristics and considerations of managing a network of this size.

The Sir Angus Tait memorial scholarship was also awarded to Reece Dorman from Tetracom, recognising his achievements and future in our industry.

This scholarship program has recently been reviewed and some exciting enhancements will be announced in the near future, which will provide exciting opportunities for young people who are training to become a part of our industry.

Finally, on behalf of all South Australian members, I would like to pass on our thanks to the committee members located in the eastern states who have continued to work tirelessly representing us to organisations such as the ACMA who no longer have an Adelaide office for us to deal with. Your assistance is appreciated.

Jeff Perry  
SA Subcommittee Member



## QLD REPORT

The past year is once again punctuated by natural disasters and our communities and businesses have been affected by storms, significant flooding, and also widespread bushfires across the state. There has also been a significant change in dynamics in Queensland industry, particularly in the sectors of Government and Mining activity.

Many customers have taken the important steps to review their processes and strive for efficiency in their operations even more than before. This has affected the scope and momentum of many projects, however we can be optimistic about the work that will come from these reviews and changes.

The Queensland membership continues to grow, and we welcome new members Gravelroad Consulting, Norcomm, TCQ, Duons MCO, M&K Wide Bay Electronics, and Mackay Communication Technologies. Thank you to all of our Queensland members for your ongoing support for ARCIA.

Particular thanks to member Titan ICT Consultants for their ongoing efforts that bring together a wide range of industry members for informal gatherings in Brisbane each month.

The 2012 Queensland Industry Networking Event was a major highlight for the year, featuring guest speakers ABC radio presenter and digital radio evangelist Spencer Howson, and Queensland Member of Parliament Ros Bates. We have received strong support and feedback from our members to hold another event in 2013 and we look forward to gathering together with our members and stakeholders in Brisbane on August 2<sup>nd</sup> 2013.

Anthony Blyth  
QLD Subcommittee Member





OUR WORK



## ACCREDITATION

ARCIA has had an eventful year as we saw many regional events take place along with increased membership and a growth in the number of members seeking accreditation. Currently, there are 22 accredited companies with Schneider Electric, Airwave Solutions Australia and Orange Horizons all undertaking accreditation this year. This year, ARCIA transitioned to an online accreditation application on the ARCIA website so that our members could submit all of their information there.

We would like to remind all members that paid membership of ARCIA does not automatically make your organisation an Accredited Member company. A further application and an additional nominal cost (to cover the cost of the Independent Auditor) are required to have a company formally accredited by ARCIA. You can learn more by visiting the ARCIA website at [www.arcia.org.au/about-arcia/accreditation/arcia-accreditation-program.html](http://www.arcia.org.au/about-arcia/accreditation/arcia-accreditation-program.html).

### How do you become an Accredited Member?

The process begins by the applicant company submitting to a basic audit by an independent official to confirm that the structure of their organisation, as well as the experience and qualifications of their key employees, is of a standard that provides their customers with high-quality and professional service. After our accreditation official reviews your application, a recommendation is made to the ARCIA Committee so that the applicant company can become accredited.

The audit considers the following information:

- If your company is registered
- How long your business has been running
- If you have the correct insurances in place
- An appropriate Health & Safety Policy and Training System
- Some form of Quality Assurance process where appropriately qualified and/or experienced staff manage the tasks
- An ongoing training process
- References from existing clients and suppliers

If your application materials are sufficient, the member is then accredited for three years with a simple “*check and confirmation*” process. It is not an onerous procedure and suits all members, so we encourage you to apply.

In FY 12–13, the following companies achieved Accreditation:

- Airwave Solutions
- Orange Horizons Pty Ltd
- Schneider Electric

**Current accredited members:**

1. Airwave Solutions Australia Pty (new)
2. Orange Horizons Pty Ltd (new)
3. Radlink Communications
4. Combined Communications (Wireless Data Solutions)
5. Simoco Australasia
6. Nixon Communications
7. Vertical Telecoms Pty Ltd
8. AA Radio Services Pty Ltd
9. JRD Communications Pty Ltd
10. Master Communications & Electronics Pty Ltd
11. Tetracom
12. Telstra
13. General Communications Pty Ltd
14. Tait Communications
15. GME – Standard Communications Pty Ltd
16. 37 South Engineering
17. Crosscom
18. Direct Communications
19. Radio Communications Solutions
20. Karera Communications
21. Digicom Wireless
22. Schneider Electric (new)
23. Trio Datacom

## SPECTRUM AND TECHNICAL

As always we were active on behalf of the Association and our members and this year was no exception. Throughout 2012–2013 the following areas are worthy of mention:

**1. Discussion paper on 803–960 MHz band review**—much time was dedicated to preparing a response to the second discussion paper on this band, especially considering that there had been changes made since the original discussion paper in 2011. In our response to the original paper, ARCI had championed the cause for spectrum allocations for the Public Safety Mobile Broadband (PSMB), something that was not mentioned at all in the initial discussion paper. With the release of the second paper, we could see that some of the issues and concerns raised as part of the original ARCI submission had now been incorporated into the review. ARCI examined the options presented and as we felt that the suggested outcomes were slanted towards the public carriers over the land mobile radio industry, we presented an alternative and considered view to reflect the needs of our industry. In examining the responses to the second discussion paper on the ARCI website, it became apparent that ARCI was one of very few respondents to take the time to consider and respond to every question, over forty in total. With twenty–seven responses and several directly supporting the ARCI alternative proposals, we are hopeful that we might influence the outcomes.

**2. Regular ACMA meetings**—again this year we were able to meet with ACMA representatives and have frank and open discussions on many areas of interest. We are always pleased with the respect that the association is regarded in these meetings and our industry views are welcomed and discussed at length. Often we cannot claim to ‘win the arguments’ but we can report that our positions are recognised by the ACMA and outcomes are varied to suit as much as possible.

**3. 400 MHz band plan changes**—as a result of an approach from Noel Higgins (an S&T Committee member) to the Chairman of the ACMA, recognition was achieved that the 400 MHz band plan review implementation was not progressing as it should. As a result the ACMA formed an Implementation Team to oversee the project and ARCI met with members of that team several times during the year. From the direct ARCI involvement with the team we encouraged them to become involved in RadioComms Connect and do a presentation on progress, plus we invited them to be guest speakers at the Sydney Regional Dinner in February. This level of cooperation between the two organisations is of much value to both parties.

**4. Equipment standards**—with the apparent disinterest from ACMA regarding the development and even maintenance of equipment standards, the ARCI Executive decided to withdraw to a watching position with regard to the involvement in Standards Australia processes in this area. As a result, Noel Higgins has decided to work more closely with the Wireless Institute of Australia (WIA) in the Equipment Standards area. ARCI wishes to thank Noel for his efforts over the years and sincerely thanks him for the efforts he has put in on our behalf with regard to spectrum and standards issues, a job well done.

**5. Alliances**—we are finding that as the Association develops, others are seeking our specific skills and knowledge in the spectrum area and we are now building alliances with those organisations. With the responses for the discussion papers this year we have worked with organisations such as APCO Australasia, the Australian Tetra Forum and Volunteer Fire Brigades Victoria as well as our own direct members. In addition, we have become involved in the working groups for the proposed PSMB system. These alliances give specific benefits to ARCIA, we have a wider base for support in our submissions, plus we also have access to a broader database of information and resources with which to help our industry and members, we will continue to explore other opportunities as they arise.

**6. General issues**—throughout the year we become aware of specific instances of issues that require some attention or clarification, these range from frequency allocation through incorrect transmission mode identifiers on license allocations and even to illegal use of commercial radios on UHF CB channels. We make every attempt to respond to queries as they arise and give our members a common point for following up on queries.

As always, the ARCIA Spectrum & Technical Committee is active and promoting the benefits of ARCIA and a well managed spectrum.

Ian Miller  
Spectrum & Technical Coordinator

## TRAINING AND EDUCATION

ARCIA's sponsorship of the RMIT SECE EnGenius awards, its recognition as the peak industry body by the ACMA, and its leadership surrounding the Sir Angus Tait Memorial Scholarship have all helped raise ARCIA's profile by providing opportunities for student development.

In 2012–2013, education and training at institutions throughout Australia have suffered changes in the funding model, forcing training organisations to rationalise existing programs and restructure. As a result, many vocational programs have been dropped, and many higher education programs are at risk of being discontinued.

Moreover, the cost of many TAFE programs has increased so much that the student contribution is now many thousands of dollars, with the Government now providing a HECS style loan arrangement, called VET Fee–Help, with a lifetime limit of \$89,706 per person.

ARCIA has been involved with ACARA, the Australian Curriculum, Assessment and Reporting Authority, advising on work related to preparing a curriculum for high school students. This is an initiative aimed to support high school graduates in becoming more “*work ready*”, by developing creative thinking and workplace exposure. We have felt that the need for vocational guidance towards our industry needs to start at the high school level, and conference attendees such as EE–OZ were in agreement.

The limited numbers of students available for programs continues to be a problem, and ARCIA is now investigating the potential of delivering relevant online training, either through partnering with an existing RTO, or becoming an RTO in its own right. 2013 continues our relationship and involvement with RMIT University in its TAFE and Higher Education Programs, through involvement with:

- Associate Degree Industry Advisory Committee
- Advanced Diploma & Trades Industry Advisory Committee
- School of Electronic and Computer Systems Engineering (SECE)
- School of Aerospace and Mechanical

### **Manufacturing Engineering (SAMME)**

ARCIA's involvement contributed to the formal accreditation by Engineers Australia of the new Advanced Diploma programs and SAMME Higher Education programs.

We would like to encourage members to make contact with their local training providers to facilitate workplace visits by students, and to consider offering short–term work experience placements. This will not only introduce potential students to our industry, but it allows potential employers to see the emerging skill sets of students and assess their potential as future employees.

Additionally, we welcomed the participation of Andrew Findlay, who has provided some new perspectives and ideas to the existing committee, which consists of Craig Ross, Chris Kelly and Bob Rogers. This has highlighted the need for more participation in the area, and we welcome contributions and direct involvement from members across Australia.

## SCHOLARSHIPS

In 2012–2013 ARCIA, on behalf of RadioComms Connect, Tait Radio Communications and Omnitronics, awarded the Sir Angus Tait Memorial Scholarship to Reece Dorman of Tetracom.

The Sir Angus Tait Memorial Scholarship is intended to provide encouragement to students or apprentices who are undertaking specialised training within the radio communications field. Sir Angus Tait had an unbridled passion for radio, commencing in his school days, and culminating in the formation of Tait Electronics Ltd (now Tait Communications). His philosophy was, *“Our technology is our sword—we keep it sharp and bright.”* Sir Angus Tait recognised that those students of today with a passion for communications are our future, and he took pride in promoting and supporting technical education.

Over the next financial year, the scholarship program will grow and incorporate new awards. In the future, there will be two levels of scholarship. The Sir Angus Tait Regional Scholarship, in which there will be five winners, plus an overall winner of the Sir Angus Tait Memorial Scholarship. These concepts are being worked through by the ARCIA committee and will be implemented once the framework is in place and the time is right.



**Sir Angus Tait Memorial  
Scholarship**  
Administered by ARCIA on  
behalf of  
**Tait Communications  
and  
RadioComms Connect**



## COMMUNITY INVOLVEMENT

Over the past year, ARCIA has also been involved in several industry charity events. These events not only support the good work of Australian charities, but also support the Australian radio communications industry by bringing individuals and organisations from various areas of the industry together in a social environment.

In February, ARCIA attended and supported the Annual Spurious Challenge on Sydney Harbour hosted by RFI. This year the fundraising helped raise \$6000 for the Salvation Army. Well done to Steve Jacques and RFI for leading this initiative and thanks to the NSW Radio industry for their generous support.

In 2012, ARCIA also sponsored RMIT University's School of Electrical and Computer Engineering through its EnGenius Trade Fair and Awards, which assess projects submitted and exhibited by third and fourth year engineering students. JRD's Daniyal Noor was an award recipient for his third year project. Other Committees that ARCIA were involved with over the last financial year:

### —ACARA Forum (Australian Curriculum, Assessment and Reporting Authority)

This was a forum of industry bodies and educators looking at skill development for year 10 students through interaction with Industry. ARCIA have identified the need to promote the industry at a pre-vocational level.

### —RMIT Advanced Diploma Industry Advisory Committee

This committee advises the School of Engineering in relation to Communications and Electronic programs.

### —RMIT Associate Degree Industry Advisory Committee

This committee advises the School of Engineering in relation to the Associate Degree programs, which provide both an articulation pathway to a full degree, and an exit point at technical officer level.

### —RMIT SECE Program Advisory Committee

The School of Electrical and Computer Engineering are responsible for higher degrees, to PhD level.

### —Engineers Australia Accreditation Panel—RMIT

ARCIA members attended the Engineers Australia accreditation panels for both SECE and School of Engineering Programs, and were instrumental in the formal accreditation of several programs in 2013. Of interest is the intent of EA to look at reciprocal recognition of EA accredited programs overseas.

### —RMIT Engenius

ARCIA provided sponsorship of the 2012 Engenius Awards, which assess projects submitted and exhibited by third and fourth year engineering students. JRD's Daniyal Noor was an award recipient for his third year project.





## EVENTS

The Annual Industry Gala Dinner is the Association's key event for the year. It draws radio communication professionals from around Australia and across the world for a night of celebration, professional recognition and networking. The event is held on the first night of RadioComms Connect to cater for the large number of people who attend the two-day conference and exhibition. In 2012, more than 530 people attended the event at the Melbourne Convention and Exhibition Centre, a truly spectacular venue.

Every year, the Annual Industry Gala Dinner recognises industry excellence through its Industry Excellence Awards ceremony. From sales to engineering, to customer service and new talent, the Industry Excellence Awards ceremony has eight award categories and determination of the award is based on specific criteria for each award which incorporates the following: Commitment, Leadership, Innovation, Teamwork and Service.

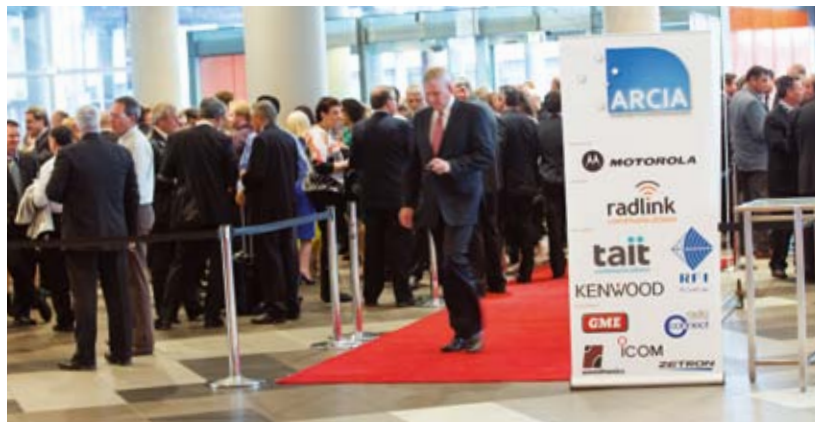
This year the industry recognised Frits van Enk with the Jonathon Livingstone Seagull Award to mark a long and outstanding career and contribution to the radio communications industry.

### National Industry Events

In 2012, ARCIA launched its National Networking Events initiative to bring together radio communication professionals from across the country to meet and connect with other industry associates. In 2012–2013, these events were held in various locations nationwide. Full reports of these events can be seen in the state reports and on our website.

Throughout the year, ARCIA tries to ensure it supports numerous industry events throughout the country. In FY 12/13, ARCIA attended and supported:

- The School of Electrical and Computer Engineering's annual ENGenius Trade Fair and Dinner held at RMIT/ University in Melbourne
- RadioComms Connect—Australia's only event dedicated to the needs of the radio and combined communications industries and their users
- The ACMA's conference on spectrum management, RadComms
- The Association also tries to support and attend industry charity events hosted by companies within the Australian radio communications industry as noted in the Scholarships and Charity report.





## OUR MEMBERS

ARCIA members consist of Corporate Organisations, Professional User Organisations, Individuals and Students accounting for over 500 radio communication professionals across Australia. Below are the current Corporate and Individual ARCIA Members for 2012–2013.

### Corporate Members

- 37 South Pty Ltd
- AA Radio Services Pty Ltd
- Ace Communication Distributors
- Aerial Capital Group Ltd
- Airwave Solutions Australia Pty Limited
- ATI Australia Pty Limited
- AusOptic International
- Benelec Pty Ltd
- Biscom Pty Ltd
- C&A Communications
- Capricorn Communications
- Central Communications (Alice Springs) Pty Ltd
- Codan Limited
- Combined Communications (Wireless Data Solutions)
- CommSite Integrated Communications
- CommTel Network Solutions Pty Ltd
- Communications Australia Pty Ltd
- Comwide Communications Pty Ltd
- Comwide Radio Services Pty Ltd
- Control Synergy Pty Ltd
- Crosscom Pty Ltd
- CSE–Comsource Pty Ltd
- DB Telecommunications Pty Ltd
- Defcon Technologies Group
- Digicom Wireless
- Direct Communications
- Duons MCO Pty Ltd
- Electrodata Recorders Pty Ltd
- Essential Communications
- General Communications Pty Ltd
- GMG Solutions
- GME–Standard Communications Pty Ltd
- Gravelroad Consulting
- Gunn Comms
- High Country Communications
- Icom (Australia) Pty Ltd
- ITS Communications
- John Bennetts Electronics
- JRD Communications Pty Ltd.
- Justin Communication Solutions
- JVC Kenwood Australia Pty Ltd
- Karera Pty Ltd
- Lara Electronics
- Logic Wireless Pty Ltd
- Mackay Communication Technologies
- Mackenzie Country Communication
- Master Communications & Electronics Pty Ltd
- MCCall Communications
- Miles Electronics
- Mobile Masters
- Motorola Solutions Australia Pty Ltd
- National Wireless Pty Ltd
- Nixon Communications
- Norcomm Pty Ltd
- Omnitronics Pty Ltd
- Orange Horizons Pty Ltd
- Oricom International Pty Ltd
- Pacific Wireless Communications
- Philcomm Pty Ltd
- Polar Electronic Industries P/L
- Radio Communication Solutions
- Radio Warehouse
- Radlink Communications
- Raedale Pty Ltd
- Renta 2 Way
- RF Industries Pty Ltd
- Ridmar Data Services
- Rojone Pty Ltd
- Schneider Electric
- Sepura Plc
- Simoco



- Spectrum Engineering Australia Pty Ltd
- STI Engineering Pty Ltd
- SWCS Pty Ltd T/as Eacom Griffith
- Tait Electronics (Aust) Pty Ltd
- TCQ Pty Ltd
- Teletechnics Pty Ltd
- Telephus Pty Ltd
- Teleresources Engineering
- Territory Communications
- Telstra
- Tetracom
- Titan Recruitment Pty Ltd
- UHF Comms
- Up–Link Communications
- UTEK P/L
- Vertex Standard
- Vertical Telecoms Pty Ltd
- Watts Communications Pty Ltd
- Westwick–Farrow
- Wireless Nation
- Wireless Technology Group Pty Ltd
- ZCG Scalar
- Zetron Australasia Pty Ltd

#### **Individual Members**

- Alan Hart
- Analyse Solve & Test Pty Ltd
- AWB Radio Communications
- CartGIS
- CIM Concepts Pty Ltd
- Daniel Clark
- Eastlea Pty Ltd
- Engage Consulting Group Pty Ltd
- Jason Bordujenko
- John Kessner
- John Pepper
- M&K Wide Bay Electronics
- Neil Wallis
- Peter Mill
- Peter Weeks
- Reid–Net P/L
- Rod Brown
- Rod Dowling
- Sattcom Pty Ltd
- Scott Leyonhjelm
- Steve Turner
- Steve Wilson
- Tony Crowley (Company–IAR)
- Vinci Technology
- Western Communications Vic

#### **Professional Members**

- Barwon Water Corporation
- Department of Planning, Transport & Infrastructure
- NSW Rural Fire Service

#### **Life Members**

- Ian Miller
- Stan Goodwin
- Martin Cahill
- Ian Hyde

#### **Retiree Members**

- Anton Ferreira

#### **Associate Organisations**

Our Association is often approached by other organisations for support and collaboration on many issues; we would like to mention the following organisations with whom we work alongside, both as ongoing arrangements or as an individual request for support:

- APCO–Australasia
- Volunteer Fire Brigades Victoria
- Overflow capabilities subgroup of the Public Safety Mobile Broadband committee

## OUR PARTNERS

ARCIA would like to thank all of our partners for the fantastic support over the last 12 months. The industry partnership program is very important for a number of reasons and the funds raised are critical to the operation of the Association. The long-term support of communications businesses around Australia is key to the Association's continual work on many fronts.

The partnership program was very well supported through the last financial year and with GMG Solutions coming back as a Gold partner, all available positions were taken up. We were fortunate to have Motorola as our Platinum partner again, along with Radlink Communications and GMG Solutions as Gold level partners, Tait Radio, RF Industries and JVC Kenwood as Silver level partners, and Omnitronics, Icom, Zetron and GME as our Bronze level partners. Later on in the year, Airwave Solutions joined as a partner adding to the list of prominent industry players that recognise the importance of ARCIA. Each of these companies is to be congratulated for showing such a committed level of support to the radio communications industry in Australia.

It is rewarding to see that pivotal industry members recognise the importance of the Association and are prepared to work with the industry as a whole. Looking at many of the partners at RadioComms Connect in Melbourne and other ARCIA regional events around the country, it is clear that while there are many challenges for the industry in general, the level of industry activity is high.

In 2012, ARCIA introduced a new partnership category called "*Regional Limited Gold*" and this did not have the desired effect to encourage more support for regional events. Consequently the partnership sub-committee has made some small changes for this year's prospectus. There are also changes afoot for the 'Award Sponsorships' associated with the Industry Gala Dinner to be held in Melbourne in November.

We would also like to thank our ongoing Media Partner, Westwick-Farrow, for their support of the radio communications industry through the RadioComms Connect Conference and the RadioComms Asia Pacific magazine. Westwick-Farrow continues to champion the benefits of the radio communications industry and have helped lift the profile of the industry consistently over several years, so we acknowledge their commitment to our industry and thank them for their vision.

The ARCIA committee would also like to remind all members to please show your support for our Partners, or at least thank them for supporting the industry in such a manner. We will be actively seeking partners for the coming year and if you are interested in being involved, please contact the ARCIA Partnership Committee.

Finally I would like to thank the members of the partnership sub-committee, Ian Miller and Anthony Blyth, their dedication to ARCIA is outstanding.

Hamish Duff  
ARCIA Partnership Coordinator and NSW Representative

PLATINUM



GOLD



SILVER



BRONZE



## STAKEHOLDER ENGAGEMENT

ARCIA engages with its members and industry interest groups throughout the year using a variety of different channels. We use mediums that are relevant, appropriate and that best allow our stakeholders to engage with us.

### Our Website

The Association's website [www.arcia.org.au](http://www.arcia.org.au) is the main channel in which members and industry groups engage with us about our membership, accreditation program, events, news and other interest areas. This year we have seen many additions to the website, such as an addition of a training and careers section where members can submit employment listings that they are hiring for. Members can also now submit their accreditation applications online as well as nominate potential candidates for the 2013 Industry Excellence Awards throughout the year. Additionally, ARCIA has also started accepting relevant white papers about new industry technologies for publication on the website.

### LinkedIn

Another main avenue in which ARCIA seeks to engage with stakeholders is through the LinkedIn group called the Australian Radio Communications Industry Association. The group is growing daily and serves as a great medium for stakeholders to share information with each other as well as the Association. At the end of the 2012–2013 fiscal year, ARCIA had 730 members in this group.

### Contact us

**Events**—[events@arcia.org.au](mailto:events@arcia.org.au)

**General**—[info@arcia.org.au](mailto:info@arcia.org.au)

**Spectrum and Technical**  
—[technical@arcia.org.au](mailto:technical@arcia.org.au)

**Accounts**  
—[accounts@arcia.org.au](mailto:accounts@arcia.org.au)

### Head office

9/21 Huntingdale Road  
Burwood, Victoria  
3125 Australia

Other mediums ARCIA uses to engage stakeholders:

- Association and Industry News
- Bimonthly eNewsletter
- Regular member announcements
- Email, phone, mail and Skype
- Face-to-face meetings and teleconferences
- Regional networking events
- Our Annual Report and surveys
- Digital media and print including industry magazines
- Industry events including RadioComms Connect and our national industry dinners and networking events.

Connect with us and others in the industry on LinkedIn. Just login and search for the Australian Radio Communications Industry Association (ARCIA) group.





## GET INVOLVED

ARCIA is seeking interest from members of the Australian radio communications industry who would like to join ARCIA State representatives in NSW, QLD, SA, VIC and WA to form state working groups. ARCIA is also interested in hearing from those who would like to represent the radio communications industry in TAS and NT or those who would like to join one of the Association's sub-committees.

As you have read in this report, state representatives and sub-committees play a major role in managing, coordinating, implementing and promoting the Association's various activities and initiatives such as the Accreditation program, Technical and Spectrum Issues, Training and Education, Membership, Events and other areas that best serve the industry as a whole.

By joining a state working group or sub-committee, you will contribute to having a beneficial effect on the industry at a local and national level. Your knowledge of and commitment to the Australian radio communications industry will be well regarded and any amount of time you can dedicate to your involvement with the Association will be recognised. To get involved, contact a state representative directly or email us at [info@arcia.org.au](mailto:info@arcia.org.au).

## ABOUT THIS REPORT

This is ARCIA's fourth annual report, which documents the Association's performance over the 2012–2013 financial year. This report has been published to inform our stakeholders about our activities and will be published annually. As part of our commitment to sustainability, this report is published online at [www.arcia.org.au](http://www.arcia.org.au) with a small number of copies produced in hard copy to satisfy some of our stakeholder needs.

The Association's financial information is being released separately and will be available to members.

Comments about this report are welcome and should be directed to [info@arcia.org.au](mailto:info@arcia.org.au) or:

ARCIA Head Office  
9/21 Huntingdale Road  
Burwood Victoria, 3125

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